

# Programme declaration

**The Beverage Industry's Climate Initiative**



DRYCKESBRANSCHENS  
KLIMATINITIATIV



## Programme declaration

The Beverage Industry's Climate Initiative started as a collaboration between the Swedish Spirits & Wine Suppliers Association, the Swedish Brewers Association and Systembolaget. All of Systembolaget's beverage suppliers are welcome to participate in the Initiative in order to measure their carbon footprint and set individual and shared goals. Working together, we can reduce our climate impact and act as a role model for other industries.

# Programme declaration

## Statement of intentions

The statement of intentions signed by the principals in November 2017 expressed the following:

”

“Our planet needs more people to take responsibility. To save our planet, global temperature rise must be kept well below 2oC. This commitment was universally adopted by the world’s nations in the Paris Climate Change Agreement that concluded in 2015. The Paris Agreement is in line with the 17 Sustainable Development Goals of the 2030 Agenda for Sustainable Development, of which climate impact forms an important part. A prerequisite for success is that everyone contributes, from governments and their agencies to businesses, organisations and individuals. As a result, we – operators in the Swedish beverage industry and Systembolaget – have decided to take on the challenge together.

We are taking responsibility for the climate – together.

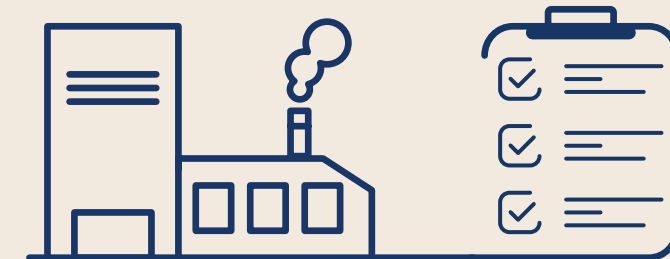
Alongside Systembolaget and as participants of all sizes in the Swedish beverage industry we share a common desire to reduce our impact on the climate. Through this declaration we express our intent to establish targets by November 2018 based on the situation in our respective companies. These targets shall be measurable based on the Greenhouse Gas Protocol (GHG), an internationally recognised standard for accounting and reporting greenhouse gas emissions. Our work begins today, 10th November 2017. Our ambition is that in one year’s time, by November 2018, each one of us will have reported our targets to a shared platform and will be taking the next step in our efforts to reduce our impact and make a difference.

We want to be businesses that integrate sustainability into our business strategy and create space for accountability in our business models – with focus on our customers, the climate, the human population and the environment. In the long term we want to compare ourselves to and act as a role model for other industries.”

”

## Objectives

- Collaborate to minimise the beverage industry’s climate impact.
- Initiate and run activities that mean that the beverage industry is able to fulfil the ambitions set out in its Statement of Intentions.



## Vision

- A beverage industry without impact on the climate, where every drop counts.

## Ambition

- Participants in the Beverage Industry’s Climate Initiative commit to the Swedish Government’s climate goals, which means they will be climate neutral by 2045. The Initiative is also in line with the 17 global goals of Agenda 2030, for which climate impact is an important component. In line with the ambition expressed in the Statement of Intent, the Initiative is linked to 3 of the 17 Sustainable Development Goals in the 2030 Agenda for Sustainable Development in particular:

- Goal number 12:  
Sustainable consumption and production. Promoting sustainable consumption and production patterns.



- Goal number 13:  
Combat climate change. Taking urgent action to combat climate change and its consequences.



- Goal number 17:  
Implementation and global partnership. Strengthening the means of implementation and revitalize the Global Partnership for Sustainable Development.





## Goals of the Beverage Industry's Climate Initiative leading up to 2030

The initiative's overall goals for reducing climate impact are set in collaboration between the participants in DKI. The participants also set their own goals.

### **Working in collaboration, the Initiative has set four overall goals up to 2030**

1. 100% resource-efficient and fossil-free domestic transportation and an increasing proportion of fossil-free transportation abroad.
2. 100% resource-efficient and recyclable packaging materials.
3. 100% renewable electricity and energy in the operations companies carry out themselves as well as an increasing share across the entire supply chain.
4. A strategy for measurable primary production and cultivation.

The participants also set individual goals tailored to their own business operations.

### **To achieve these goals, we need:**

1. Political decisions that ensure continuous investment in sustainability and promote innovation and investment in the long term.
2. Increased investments at societal level in infrastructure and fossil-free transportation.
3. A well-functioning packaging collection and recycling system that ensures access to recycled material of good quality.
4. Access to renewable and environmentally friendly energy.

## Success factors

- All participants in the Beverage Industry's Climate Initiative should be able to be included and contribute in their own way.
- The Initiative is limited to climate impact.
- The Initiative's goals are in line with the Swedish Government's climate goals and Agenda 2030.
- Commercially sustainable for participants in the Beverage Industry's Climate Initiative.

## Participants in the Beverage Industry's Climate Initiative

The Initiative is open to all of Systembolaget's beverage suppliers. Participants pledge to report their climate impact annually, to set their own individual climate impact minimisation goals, to work to improve and to contribute to the Initiative's shared goals.

## Tools

The Initiative has procured a system-technical tool for reporting data and measuring climate impact. The tool has been developed through industry collaboration. Each participant in the Beverage Industry's Climate Initiative is given an individual user status in the tool, which they can use to enter data for their own company. Individual participants can see their own reporting and follow results at an overall level by category and in total, although they are unable to see data from other participants.

Agreed key figures are reported in the tool on an annual basis. The ambition is to issue an annual report on the industry's climate status.

## **Commitments made by participants in the Beverage Industry's Climate Initiative**

### **2.1 Climate commitments**

Each participant in the Beverage Industry's Climate Initiative undertakes:

- to obtain the designated technical licence for reporting its climate impact.
- to annually report its climate impact according to the Initiative's instructions.
- to set its own targets for reducing climate impact and actively work towards achieving them.
- to actively work to contribute towards the Initiative's shared goal of reduced climate impact.

### **2.2 Commitment - the Initiative's logo**

Participants are entitled to use the Initiative's logo provided they meet the above commitments<sup>1</sup> (The logo) with associated design image. As the logo is the branding for the Initiative, it is vital that each individual participant uses the logo in a balanced and cautious manner.

The following conditions apply to using the logo. The logo can:

- only be used by participants who meet the Climate Commitment.
- only be used regarding the Participant/its business in general and not when marketing individual products.
- only be used as originally designed<sup>2</sup> and not distorted or reworked.

1- The Initiative's logo means the registered trade mark appearing in the header of this document.

2- As originally designed means the form in which the participant downloaded the logo from the location designated by the Initiative, e.g. as far as colour and dimensions are concerned.

